



“Building Your Brand Value Workshop”

A Powerful 2 - Day Workshop for Successful Business and Marketing Executives

What's your company's brand identity and positioning?

Is it understood clearly in the minds of your customers and prospects?

A lot of companies want to be perceived one way, but are actually seen something quite different!

Trouble is – perception is reality – that can cause a gap between your brand identity (how you want to be perceived), and your brand image (how you are perceived) – That gap can cost you plenty in market share, no matter how good your products or services are.

Take your first big step in building a strong brand - Join an internationally renowned branding expert at the next “Building Your Brand Value Workshop”.

A full 2 – day hands-on training and breakout groups Learning the 7-Steps to Build your Brand Value

Fees –

\$1200 per person for a full 2 days of hands on training

** Groups and organizations discounts are available. Contact us for details.*

You'll enjoy –

At the “Building Your Brand Value Workshop” you will learn:

- Knowing what Brand really is, how it works and why it's so important.
- Case studies of valuable brands
- The 7 – Steps, “Brain Dart”, to build your brand value.
- Hands-on training through groups breakouts
- Your team of 4 people, or more, could work on your own brand value.

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NOW - CONTACT US TO REGISTER FOR THE NEXT WORKSHOP

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