



**Identity Branding Forum (IBF)**  
**Amman - Jordan Chapter**  
*"The Elite International Professional Network"*

**Become a Member Today & Mark Your Year Calendar**

**INTRODUCTION**

IBF represents a new era of forums, knowledge, awards, degree programs, and services. IBF Chapters brings this world of knowledge at your doorsteps.

IBF is a full service, multicultural branding organization. Our proprietary protocol for Building Brand Value has led us to significant creative recognition worldwide.

For years, we have been building long and durable relationships with our clients, our community, our suppliers and the media.

Through our international affiliations, we have created a network of affiliates with whom we partner to gain access to market and consumer information in over 120 countries.

We can do everything from analyze and place media to produce integrated communications in just about any region — and any language.

*You can now join the elite - We now bring you the great opportunity to join the elite of IBF international experts - gaining access to a world of valuable lead information and expertise that may help your company, or give you a new career jump start.*

*Whoever you are, this IBF Chapter is for you.*

*Ask us now how your entire company could benefit from these chapters and to start your own IBF Chapter in your area, or at company, write to [membership@identitybrandingforum.com](mailto:membership@identitybrandingforum.com)*

**MISSION**

In support of IBF mission of fostering the growth of the global market, the Amman, Jordan, Chapter meets monthly to provide a forum for the exchange of ideas and to support one another in meeting the demands of the global marketplace.



**PHILOSOPHY**

We are in the business of making our clients' brands more valuable. Through our commitment to strategy, creativity and technology, we create startlingly original and effective marketing solutions for our clients. Through the Chapters, members learn the importance of the Branding culture and how to get started.

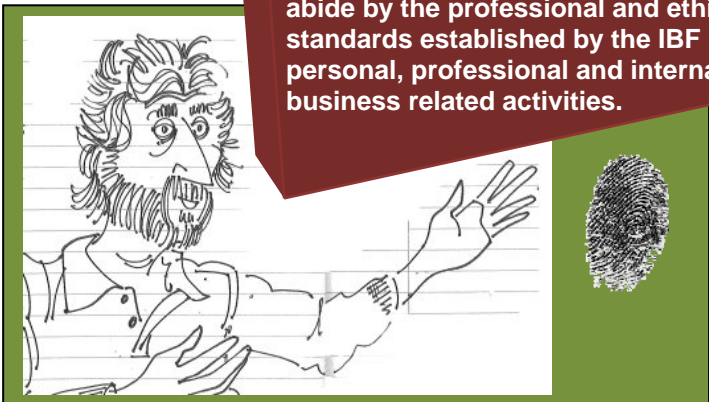
**START DATE**

Start of IBF Chapter on the first Wednesday of every month, except official holidays then meetings will be held on the Wednesday of the week that follows holidays.



## MEMBERSHIP BENEFITS

- IBF's Local Chapter is NETWORKING on a worldwide scale.
- Monthly meetings to learn what's new – learning new opportunities and knowledge.
- Access to world class experts.
- Access to world class professional speakers.
- Opens the door to IBF's international Internship Program.
- Get your own professional email address (Sample abc@identitybrandingforum.com)
- 35% discount on scheduled courses of IBF (Not combined with any other discounts)
- 10% discount on Dunlap-Stone University and Arab American eUniversity scheduled courses (Not combined with any other discounts)
- 10% discount on certification, and re-certification, exams.
- 10% discount at IBF Store Online on publications
- 35% discount on IBF-sponsored seminars and conferences.
- FREE bi-monthly IBF newsletter
- FREE bi-monthly *Dunlap-Stone University GlobalWatch* <sup>(TM)</sup> newsletter
- FREE IBF JobNet listing - Post your resume in front of a global audience



**Requirement for membership:** Agree to abide by the professional and ethical standards established by the IBF in all personal, professional and international business related activities.

# IDENTITY BRANDING FORUM (IBF)

## MEMBERSHIP APPLICATION

### Type of Membership

Check (✓) One Please

Professional Membership \_\_\_\_\_

Personal Membership \_\_\_\_\_

Business Membership \_\_\_\_\_

### APPLICANT INFORMATION

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Country: \_\_\_\_\_ Home Phone: (\_\_\_\_) \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Mobile: (\_\_\_\_) \_\_\_\_\_ Best time to contact \_\_\_\_ a.m. \_\_\_\_ p.m.

Email: \_\_\_\_\_

### ORGANIZATION INFORMATION

Company/School name: \_\_\_\_\_

Industry/School Major: \_\_\_\_\_ SIC Code: \_\_\_\_\_

Your Title: \_\_\_\_\_ Years in Profession \_\_\_\_\_

Area of Expertise: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Country \_\_\_\_\_

Website/URL: \_\_\_\_\_

### ANNUAL MEMBERSHIP DUES INFORMATION

Type of Membership (check one)	Dues Amount (Enter Amount)
<input type="checkbox"/> Professional Membership	<input type="checkbox"/> US\$ 100 _____
<input type="checkbox"/> Students Membership	<input type="checkbox"/> US\$ 50 _____
<input type="checkbox"/> Business Membership	<input type="checkbox"/> _____ _____

<i>Business Membership Levels</i>	No. of Memberships	Annual Fee
<b>BRONZE</b>	10 memberships	\$600
<b>SILVER</b>	25 memberships	\$1100
<b>GOLD</b>	100 memberships	\$3500
<b>PLATINUM</b>	500 memberships	\$6000
<b>DIAMOND</b>	Up 2000 memberships	\$10000



## PAYMENT INFORMATION

(Payment must be received with this Application Form)

Please specify the amount -----

Payment of fees could be made by:

1. Cash payment
2. Check (FOR JORDAN'S APPLICANTS ONLY & IN JORDAN DINAR ONLY) made out to "Identity Branding Forum"
3. Bank transfer, or direct deposit to:

- *Beneficiary: Identity Branding Forum*
- *Bank: Societe Generale De Banque - Jordanie*
- *Bank Account: 172872*
- *Swift Code: SGMEJOAM*

To confirm receipt of your payment, a copy of the money transfer, or direct deposit, receipt must be faxed to +962 6 552 1357 or e-mailed to [membership@identitybrandingforum.com](mailto:membership@identitybrandingforum.com)

4. Credit Card payment is available only through our website registration at [www.identitybrandingforum.com](http://www.identitybrandingforum.com)

----- Date: -----

**Registrant's Signature**

**Please do not write in this section - For IBF Office Use:**

Received By: ----- Date: -----

Signature: -----

## MAIL & CONTACT INFORMATION

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