



IBF Service Level Agreement (SLA)

The Service –

Strong Brands requires constant monitoring and maintenance, and with field professional consultants it makes it easier for our clients to maintain a strong Brand's direction.

IBF team of consultants brings you over 300 years of collective experience in various fields helping major clients in over 120 countries.

Instead of adding expensive field expert(s) to your payroll, you can pick and buy the number of billable hours you think your business needs over a 12 months period of an SLA.

You can now choose one of our available 3 packages. Please see below

Benefits –

1. Our new SLA packages provide you immediate access to the help of worldly known experts to help you with any of your brand needs.
2. Our new SLA packages bring you our consultancy service for the most value of your investment.
3. No high cost of hiring and maintaining qualified staff.
4. Saving your business thousands of valuable resources, time and money.
5. Complete flexibility around your arising needs
6. You can upgrade or modify your SLA around your brand growing/changing needs.

With our SLAs, the possibilities of benefits are endless.

Contact us now to find out how you can get started –
info@identitybrandingforum.com

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Identity Branding Forum
P.O. Box 815363
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IBF SLA Plans

Silver Level Consultation Agreement

- * \$30,000 for 12 months retainer
 - o ..or 4 quarterly payments \$9,000/quarter
 - o Senior Consultant billed \$425/hr
 - o Research assistant \$225/hr
 - o Technical Assistant \$150/hr
 - o Billing Increments 15 minutes
 - o Phone calls 15 minute min
 - o E-mails 15 minute min
 - o Document review 1 hour minimum
 - o 70 Minimum hours – 200 Maximum hours

Gold Level Consultation Agreement

- * \$60,000 for 12 months
 - o ..or 4 quarterly payments \$18,000/quarter
 - o Senior Consultant billed \$400/hr
 - o Research assistant \$215/hr
 - o Technical Assistant \$135/hr
 - o Billing Increments 10 minutes
 - o Phone calls 15 minute min
 - o E-mails 15 minute min
 - o Document review 1 hour minimum
 - o 150 Minimum hours – 445 Maximum hours

Platinum Level Consultation Agreement

- * \$100,000 for 12 months
 - o ..or 4 quarterly payments \$30,000/quarter
 - o Senior Consultant billed \$375/hr
 - o Research assistant \$200/hr
 - o Technical Assistant \$125/hr
 - o Billing Increments 10 minutes
 - o Phone calls 15 minute min
 - o E-mails 15 minute min
 - o Document review 1 hour minimum
 - o Preferential treatment in scheduling
 - o 266 Minimum hours – 800 Maximum hours

Notes –

1. All SLAs require advanced payment
2. You can cancel at any time. A 15% cancellation charge will be calculated and added to the used portion of the service.
3. You can modify or upgrade. A 5% administrative fee will be added.

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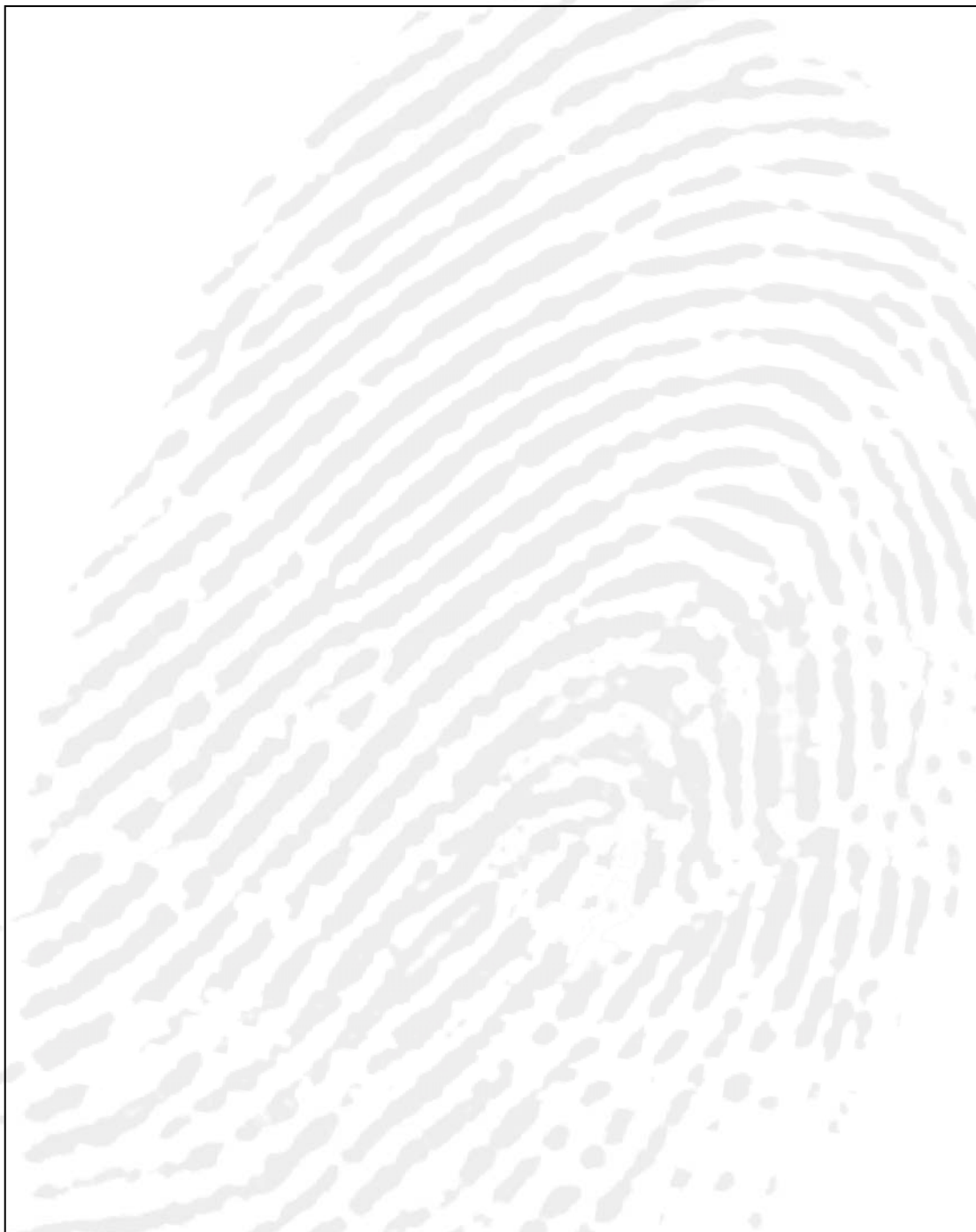
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